**Privacy Policy** 

## Information We Do Not Collect

## 1. Data Collection from Website Visitors

Our website does not collect data or information from its visitors.

#### 2. Third-Party Services

Alma Housing Authority does not use Third Party services.

### **Information We Collect from Applicants**

### 1. Applicant Data

Although our website does not collect information, we do capture and utilize personal data provided by our applicants. This information may include, but is not limited to:

- Name
- Phone number
- Email address
- Mailing address
- Employment history
- Emergency contact details

# 2. Purpose of Data Collection

This information is solely used for administrative purposes and for running our SMS campaign to provide important updates and alerts to our residents and applicants.

# How We Use Employee Information

#### 1. SMS Campaign

We use the phone numbers provided by residents and applicants to send SMS messages that may include, but are not limited to, updates about upcoming appointments, urgent notifications, and other relevant information.

#### 2. Administrative Purposes

Applicant information is used for routine administrative activities, including admission into public housing program, and internal communication.

#### **Data Protection**

#### **1. Security Measures**

We employ various security measures to ensure the protection of personal information provided by our employees. This includes physical, electronic, and administrative safeguards.

# 2. Limited Access

Access to personal data is restricted to authorized personnel only, and these individuals are obligated to maintain the confidentiality of this information.

## **Data Sharing and Disclosure**

## **1. Third-Party Sharing**

We do not share personal data with third parties, except as required by law or with the resident's explicit consent.

# 2. Legal Requirements

We may disclose personal information if required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency).

### Your Data Protection Rights

### 1. Right to Access

Residents have the right to request copies of their personal data. We may charge a small fee for this service.

### 2. Right to Rectification

You have the right to request that we correct any information you believe is inaccurate. You also have the right to request us to complete the information you believe is incomplete.

# 3. Right to Erasure

You have the right to request that we erase your personal data, under certain conditions.

# 4. Right to Restrict Processing

You have the right to request that we restrict the processing of your personal data under certain conditions.

#### 5. Right to Object to Processing

You have the right to object to our processing of your personal data under certain conditions.

#### 6. Right to Data Portability

You have the right to request that we transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email address: almapha.becky@gmail.com.

# **Changes to This Privacy Policy**

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any changes. Changes will become effective immediately upon being posted on this page.

# **Contact Us**

If you have any questions or concerns about this Privacy Policy, please contact us:

Alma Housing Authority

Email: almapha.becky@gmail.com

Address: #9 West Main, Alma, AR 72921